



## Preferred Dealer/installer Program Questionnaire

*Please submit with the rest of your application package via:*

**FAX:** 1-212-373-5154

**MAIL:** Two World Financial Center, 225 Liberty Street - Suite 4301, New York, NY 10281

**Company Name:** .....

**Company City, State:** .....

**Business Type\*:**

Corp Corp LLC Individual Partnership LLC Single Member LLC Partnership Other

**Company Description\*:**

Consumer Electronics Cell Satellite. Warehouse Club Internet Security Other

**How many years in business:** .....

**Number of employees:** .....

**Number of installers:** .....

**Number of stores:** .....

**Primary Marketing Method\*:**

Internet Outdoor Print Radio Referral TV Yellowpages Storefront  
Ethnic Press Other.....

**Primary Advertising Medium\*:**

Affinity Billboard Direct Mail Internet Banner Radio Campaign Web Based  
Radio Remote Kiosk News Ad News Insert TV Commercial Other

**What is your marketing strategy for this international product?** .....

**Do you have experience in selling subscription based services?** Yes no

**What geographic, as well as zip codes, area do you market in?** .....

**If only a dealer, do you have a professional installation organization as part of your business?**

Yes no

**Referrals?** .....

**How are your technicians certified?** .....

**Would you be willing to take part in a workshop on proper GlobeCast WorldTV home satellite system installation? ?** .....