



Preferred installer Program Questionnaire

Please submit with the rest of your application package via:

FAX: 1-212-373-5154

MAIL: Two World Financial Center, 225 Liberty Street - Suite 4301, New York, NY 10281

Company Name:

Company City, State:

Business Type*:

Corp Corp LLC Individual Partnership LLC Single Member LLC Partnership Other

Company Description*:

Consumer Electronics Cell Satellite. Warehouse Club Internet Security Other

How many years in business:

Number of employees:

Number of installers:

Number of stores:

Primary Marketing Method*:

Internet Outdoor Print Radio Referral TV Yellowpages Storefront
Ethnic Press Other.....

Primary Advertising Medium*:

Affinity Billboard Direct Mail Internet Banner Radio Campaign Web Based
Radio Remote Kiosk News Ad News Insert TV Commercial Other

What is your marketing strategy for this international product?

Do you have experience in selling subscription based services? Yes no

What geographic, as well as zip codes, area do you market in?

If only a dealer, do you have a professional installation organization as part of your business?

Yes no

Referrals?

How are your technicians certified?

Would you be willing to take part in a workshop on proper GlobeCast WorldTV home satellite system installation? ?