



## Preferred Dealer Program Basics

### Description of program

As a WorldTV Dealer, you will be able to take an active role in retail of the largest platform of international content available on US satellite! WorldTV offers over 210 free-to-air and subscription-based TV and radio channels in more-than 40 languages, allowing you to develop a new and exciting niche to your business model.

### Requirements

Applicants to the Preferred Dealer List must submit the following documents, meeting listed specifications:

- Standard Dealer Application,
- Proof of Business license (for areas not requiring a business license, a copy of business tax certificate or registration will be accepted),
- Proof of Business insurance (insurance requirements include a policy with a minimum general aggregate of \$1 million, naming WorldTV as additional insured and a certificate holder),
- Proof of Federal Tax ID number,
- Proof of Resale Certificate (where applicable),
- Standard Dealer Checklist,
- Business Questionnaire,
- List of serviceable zip codes,
- Two standard and/or digital photographs of your selling space/showroom and storefront (if applicable.)

### Benefits

#### **Listing on [www.globecastwttv.com](http://www.globecastwttv.com), as an independent referenced business.**

The online listing of all WorldTV Preferred Dealers nationwide serves as a reference and marketing tool for your business.

#### **Retail Pricing on Bulk Hardware Orders**

Our current retail pricing for the home satellite system is \$154. Authorized dealers and installers receive a bulk discount based on multiple units purchased at a time. The pricing model for dealers lends a profit margin, based on bulk purchases.

#### **Marketing & Advertising Marketing Products**

After addition to the Preferred List, all dealers are sent free marketing kits with supporting materials including, but not limited to: brochures, channel guides, signage and vehicle decals to help you push the product in the field. WorldTV also makes marketing templates and related documents easily accessible via the Installer-Dealer website for your use and personalization.

#### **Residuals**

Dealers, through application, are able to take part in a residual program based on selected encrypted service subscribers accrued and maintained. The remittance of the residual is based on a quarterly schedule, with monthly accrual.



### **Showroom accounts**

Preferred Dealers can apply to house a WorldTV home satellite system with full programming free-of-charge in their storefront for demonstration and marketing purposes, pending authorization and requirement fulfillment.

### **Installation DVD**

A DVD with step-by-step installation instructions has been produced to aide with standard installation and factory default procedures. Featuring several language tracks to compliment the languages on the WorldTV satellite platform, the DVD can be used by first-time dealers as a training medium.

**Other benefits include:** nationwide training programs, co-op advertising opportunities and advertising templates, official Dealer Hotline for bulk orders, technical information and direct activations, Inside WorldTV Newsletter and MDU prospects. Commercial opportunities with Music Choice for Business at:

([http://www.musicchoice.com/forms/dealer\\_form.asp](http://www.musicchoice.com/forms/dealer_form.asp)).